



**CURSE EXPANDS WITH \$5 MILLION IN FUNDING
FROM AGF PRIVATE EQUITY**

*Web 2.0 Online Game Portal Receives Series -A Funding
From Leading Venture Capital Firm*

SAN FRANCISCO, CA – JULY 26, 2007 – Curse Inc., the premier gaming portal dedicated to massively multiplayer online games (MMOGs) and their fan communities, announced today that it has received \$5 million in Series -A funding from leading French venture capital firm AGF Private Equity and angel investors. The deal helps to further secure Curse’s position as the leading MMOG destination, giving advertisers access to an in-demand and difficult to target demographic.

The Series-A funding puts Curse in the distinctive position of the only MMOG portal with the resources necessary to develop inventive technologies, and provide the Web 2.0 features and content that the online game community demands. Terms of the funding enable Curse to retain operational and creative control. Prior to the Series -A funding, Curse raised more than \$800,000 through an angel round of funding in December 2006.

“Curse’s vision is to build a full-featured, community-driven portal devoted to online gaming, providing players with invaluable resources and delivering the gaming demographic to advertisers, as well as partners in the game development and publishing industries,” said Curse’s founder and CEO, Hubert Thieblot. “The funding from AGF Private Equity provides the financial backing and creative freedom required to do this successfully.”

“MMOGs are a major growth segment in the gaming industry, and Curse successfully reaches the community that composes this growing market,” said AGF Private Equity partner Matthieu Baret, who is now a member of the Curse board. “With its truly worldwide approach, a host of new features that gamers want, and the passion and experience of its team, we believe Curse will become the leading Web 2.0 destination for the MMOG community.”

Curse recently launched its newest version, V4. The release marks a significant step towards realizing Curse’s ambitious goal to serve the online gaming community with a suite of essential features not found elsewhere. From image and video uploading, to blogging and social bookmarking, V4 brings Web 2.0 to the MMOG space in an unparalleled way. For more details, and to experience V4, visit www.curse.com.

About Curse Inc.

Launched in 2005, by founder Hubert Thieblot of the renowned Curse guild, Curse was built by a young team of creative, innovative, tech -savvy gamers to help develop a one-stop-shop for all MMOG add-on needs. Formerly Curse-Gaming.com, Curse has grown to become the most visited user-generated MMOG content portal in the world. Offering

gamers an unparalleled social experience revolving around their favorite games, Curse is the only portal offering video and screenshot sharing, wikis, databases, add-on downloads, social bookmarking, blogging, forums, and guild website hosting. Curse's direct relationships with developers and publishers provide users with in-depth game resources, and add value for the community. Curse is an invaluable resource for MMOG gamers.

About AGF Private Equity

With close to €2Bn under management, AGF Private Equity, a member of the Allianz Group, specializes in non-listed investments. Among the leading French funds, AGF Private Equity's venture branch manages €300M, and has invested in more than 60 high tech companies. As one of the most active venture firms in France, AGF Private Equity is a strong partner of growth companies. For more details, visit <http://www.agfpe.com/>.

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